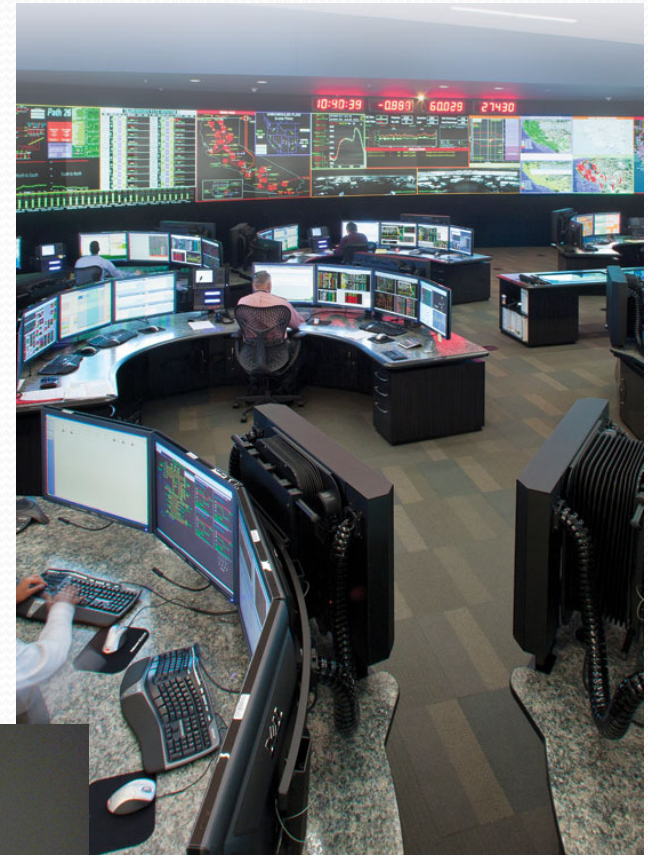


GSEAA Meeting

April 11, 2012 +

Cal ISO Tour

The California Independent System Operator Corporation (ISO) manages the flow of electricity across the high-voltage, long-distance power lines "keeping the lights on" 24/7. The Folsom headquarters houses one of the most modern control centers in the world.



Cal ISO manages 80% of California's power grid for 30,000,000 people.



Agenda

- Member Self Introduction
- GSEAA
 - Recent Events
 - Future Meeting
 - Future EV Event
- Open mic

2012 POWER SURGE



Results:

- 10 EVs (Volt, Fisker, Coda, Tesla, LEAF, GlideCruiser, Zero)
- 170 attendees
- A couple that were serious about EVs.

Recommend

- It would be ideal to have handouts
- Separate person to man table



sarta  CleanStart

2012
**POWER
SURGE**



sarta  CleanStart

2012 POWER SURGE





New Material

- Dealer Sales Handout
 - EV Overview
 - EV Buyer's Guide
 - EV & PV (in progress)
- Invested in a laser printer

Up on Facebook

(www.facebook.com/gseaa)

- Thanks to Becky Haupt
- Has calendar
- Add photos from events
- Friend us, Like us
- Add to you email messages

The screenshot shows the Facebook profile of the Greater Sacramento Electric Auto Association. The page features a blue header with the Facebook logo, a search bar, and the page name. Below the header is a profile picture of a green stylized 'G' and the page name 'Greater Sacramento Electric Auto Association' with 21 likes and 3 people talking about it. The page is divided into sections: 'Community' with a description of the association's mission, 'About', 'Photos', 'Likes' (showing 21 likes), and 'Events' (showing a calendar for March 31). A 'Highlights' section is also visible. The main content area shows a post from the association sharing a link via 'Revenge of the Electric Car' dated April 5. The post includes a video thumbnail for 'REVENGE OF THE ELECTRIC CAR' and text about the USA Broadcast Premiere and DVDs in Whole Foods. The right sidebar shows 'Recent Posts by Others' with posts from Elia Bassin, Heath Carney, and Tim Hastrup. At the bottom, there is a 'Recargo Product/Service' logo.

facebook Greater Sacramento EL

 **Greater Sacramento Electric Auto Association**
21 likes · 3 talking about this

Community
The Greater Sacramento Electric Auto Association accelerates the regional adoption of plug-in electric vehicles and supporting infrastructure through education and advocacy.

About Photos Likes Events

Highlights

Status Photo / Video Event, Milestone +

What's on your mind?

Greater Sacramento Electric Auto Association shared a link via Revenge of the Electric Car.
April 5

 **USA Broadcast Premiere, and DVDs in Whole Foods**
www.revengeoftheelectriccar.com

In director Chris Paine's new documentary film *Revenge of the Electric Car*, we follow major international car makers as they race to build new

Like · Comment · Share

Recent Posts by Others [See All](#)

 **Elia Bassin**
📍 Thanks for putting the Facebook together :) I'm up to 4,...
👍 1 · March 17 at 5:02pm

 **Heath Carney**
📍 Hello GSEAA! Together with other EVs some of you will r...
👍 1 · March 15 at 12:25pm

 **Tim Hastrup**
Looks great, thanks!
March 13 at 9:23pm

[More Posts](#)

Likes [See All](#)

 **Recargo**
Product/Service

GSEAA Meetings

- 4/11, Wed Cal ISO (Folsom)
- 5/16, Wed Calif Auto Museum (Sac)
 - EV related Grant Program - Raef Porter, SACOG
 - Phil of Engineer - Portable Chargers (tentitive)
- 6/6, Wed Pavement Research Center, Davis
- 7/?
- 8/?
- 9/? Smart Grid Center (CSUS)
- 10/22 Clean Tech Showcase (CSUS)
 - Special track / talks on EVs

Check GSEAA Website Calendar

Upcoming EV Events

- 4/19 City of Sacramento ED (3,000 – 5,000)
- 4/19 Kaiser Roseville Hospital
- 4/21 Roseville Earth Day (5,000+)
- 4/21 Citrus Heights (new event)
- 4/22 Sac Environmental Council ED (5,000+)
- 4/28 Girl Scouts 100 year BD (6,000-8,000)
- Fall TBD Calif Auto Museum Docents Drive
- 10/22 Clean Tech Showcase (1000)

Check GSEAA Website Calendar

Thursday, April 19, 2012 at 11:30am

City of Sacramento

April 19th

- Celebrating Earth Day
- Cesar Chavez Park & City Hall Plaza.
- Last year they drew more than 4,300 participants from the Sacramento region including area schools, surrounding business patrons, and other members of the community.
- Bonnie Norman, Tesla
- Rick Curtis (DelGrande) – Coda
- Beth Schwarb, LEAF
- Need Volt, Tom D?
- Chris Wiggins, Glide Cruisers
- Brammo Motorcycles
- Zero Motorcycles – maybe
- Maybe
 - Folsom Lake Ford, Focus E
 - BMW ActiveE
 - Fisker

FREE

Earth Day Celebration

2012

Thursday, April 19th

9:00am - 2:00pm

City Hall Plaza & Cesar Chavez Park
(915 I Street) (10th & I Streets)

Interactive Learning!

Including composting, recycling,
& clean air demonstrations!

Spare the Air & Ride RT!

FREE RT Bus/Light Rail Passes
Call 808-6525 today!

Great community event!

Great stop on the way to lunch!

Makes a great school field trip!

Performances begin at 10:30am



Bill Devon of

Top Class Magic

Radio Disney

AM 1470



FUN for all ages!

For more information please call the
Earth Day HOTLINE (916)808-6525.

CITY OF SACRAMENTO



CALL 我們講中文 • Hablamos español • Мы говорим по-русски • ພວກເຮົາເວົ້າພາສາລາວໄດ້ • Peb hais lus Hmoob • Chúng tôi nói tiếng Việt

City of Sacramento, April 19th

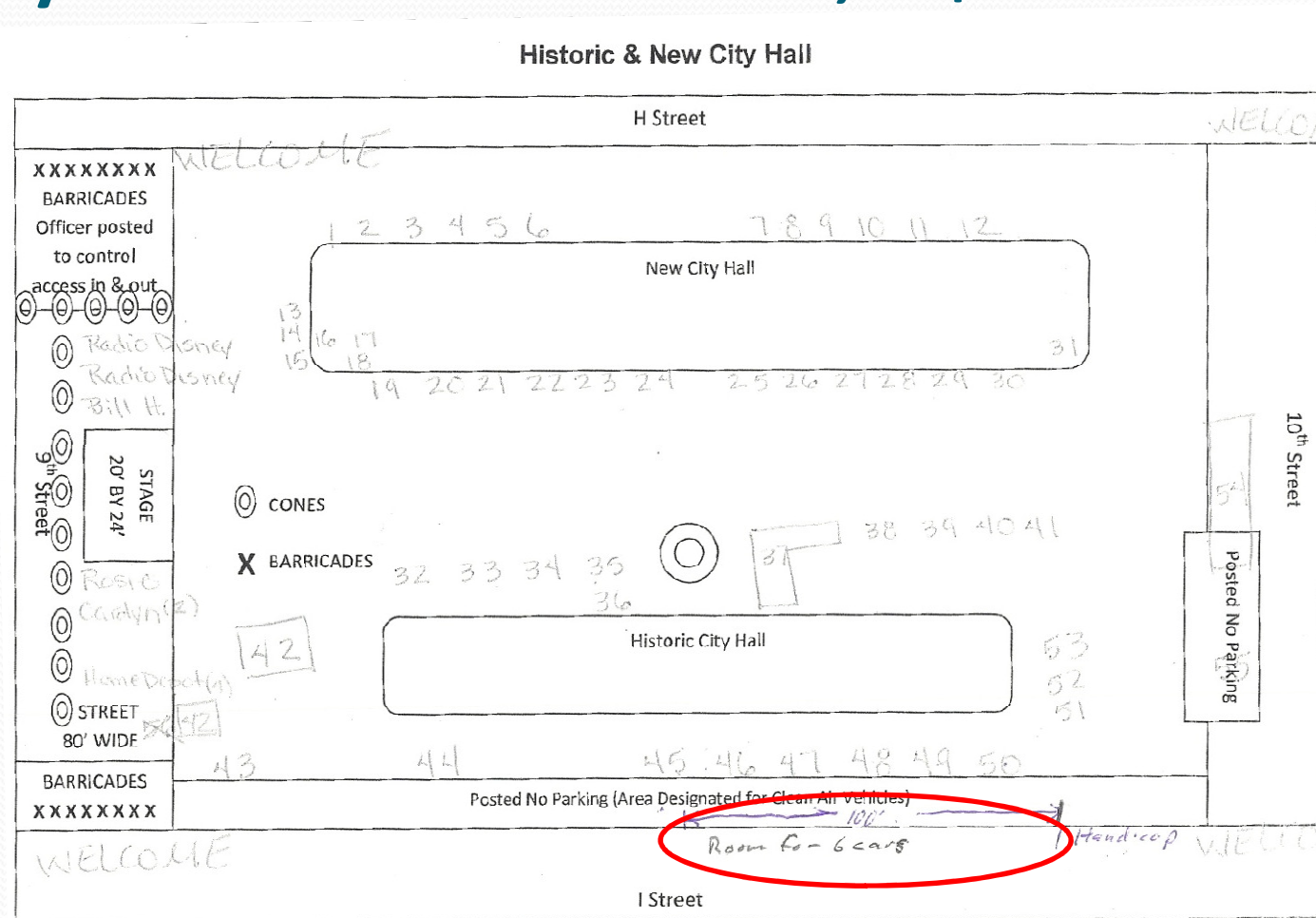


- Set up at 8:30
- Event opens at 9:00
- EV parking in garage next to park.

- Enough room for 6 cars.
- Personal vehicles on sidewalk.
- Stage is opposite, enabling talking at our position.



City of Sacramento, April 19th



- Enough room for 6 cars.
- Personal vehicles on sidewalk.
- Stage is opposite, enabling talking at our position.



Kaiser Roseville Hospital

April 19th

- Celebrating Earth Day
- Mostly Medical staff
- Victoria Hall, LEAF
- Roseville Toyota – PiP
- Need Volt

City of Roseville

April 21th

- City of Roseville's Utility Exploration Center's "Celebrate the Earth Festival"
 - Last year they had ~5,000+ visitors.
 - They are providing us with premium space for a up to a dozen cars.
 - We have a special space for EV rides near the street.
 - They also will allow us to place an EV in the middle of the food court area.
- Clipper Creek
 - Bud Evan, Isuzu Conversion
 - Rick Curtis (DelGrande), Coda
 - Roseville Toyota, PiP
 - Guy Hall, LEAF
 - David Becker, LEAF
 - Georg Kuhnke, Tesla
 - Bonnie Norman, Tesla
 - Fernando Aceves, Volt
 - **Need another Volt**
 - Hapts, Volt & Demo Chargers
 - Chris Wiggins, Glide Cruisers
 - Elia Bassin, Zero Motorcycle
 - NorCal Motocraft, Zero Motorcycle
 - Ed Thorpe, Sparrow
 - Tom Kraus, Segway
 - Maybe's:
 - Focus E, BMW ActiveE, Fisker

Citrus Heights

April 21th

- Celebrating Earth Day
- This is their first year.
- Estimated event attendance is 200-500.
- Split of some from Roseville event
- Folsom Lake Ford, Focus E
- BMW ActiveE – maybe
- Fisker – maybe
- Maybe:
 - Rick Curtis (DelGrande) – Coda

Environmental Council of Sac

April 22th

- The Environmental Council of Sacramento presents an annual Sacramento Earth Day Celebration
- Southside Park in the City of Sacramento.
- Over 100 organizations and businesses. They are expecting 5,000 visitors.
- Clipper Creek
- Brammo Motorcycles
- Rick Curtis (DelGrande), Coda
- Chris Wiggins, Glide Cruisers
- Roseville Toyota, PiP
- Guy Hall, LEAF
- Bud Evan, Isuzu Conversion
- Elia Bassin, Zero Motorcycle
- Georg Kuhnke, Tesla
- Bonnie Norman, Tesla
- Beth Schwehr, LEAF
- Elk Grove, LEAF
- Ed Thorpe, Sparrow
- **NEED Volts**
- SMUD Solar Charging Trailer
- Maybe's:
 - Focus E, BMW ActiveE, Fisker

Girl Scout – 100th Birthday

April 28th

- 12,000 attendees
- Outstanding opportunity to educate and encourage future leaders

- Linda White - BMW ActiveE
- Brammo Electric Motorcycles
- Clipper Creek Chargers
- Rick Curtis - Coda
- Chris Wiggins - Glide Cruisers
- Suzan Keenehan - Volt
- Elia Bassin - Zero electric motorcycle
- Guy Hall - LEAF
- Jack Bowers - Tesla
- Georg Kuhnke - Tesla
- Bonnie Norman - Tesla Roadster
- Neil Joseph - Tesla Roadster Chassis
- Beth Schwehr - LEAF
- Rico Estrada - LEAF
- James Messa - Porsche 914 conversion
- Tom Kraus - Segways
- Jim Roth - Plug in Prius
- Heath Carney – Dressed up Volt
- Maybe's:
 - Focus E, BMW ActiveE, Fisker







SMUD / ARC Solar Car Race

May 4th

- Next SMUD supported EV display
- Educational bent directed at high school students. S
- Students will be racing the solar powered vehicles which they have designed.
- Having EVs will be a great learning opportunity for students
- Guy Hall, LEAF
- SMUD, Volt



Lend a hand

- Program Chair
- Online Photo Archive